

BOARD
MEMBERS

- **Jen Spaul**
President
- **Jordana Anderson**
Vice President
- **Lisa Shawcroft**
*Secretary/
Treasurer*
- **Francesca Torre**
PRSSA Senator
- **Melissa Torres**
WIC Senator
- **Jennifer Outland**
IABC Senator
- **Richard Alexander**
AdFed Senator

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Communication Corner:

Meet the ASC Board Members

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NOVEMBER 8, 2006

Welcome from your ASC President

Welcome to the 2006-2007 school year! The board and I are really excited that you have taken an interest in the Association of Students in Communication and cannot wait to see what this organization can do for you! Most of our active members find

themselves deciding between internships and jobs, while other Journalism and Media Studies (JMS) students are searching and applying for positions in this competitive market. Step up, volunteer and attend networking opportunities and you are guar-

anteed to take the fast lane to your future career. Welcome to the new school year, the ASC, and your future!

Jen Spaul
President

ASC President, Jen Spraul

I ascended to the position of ASC President after taking charge as the IABC Senator in her freshman year.

Currently a sophomore, I am working towards a Journalism and Media Studies major (JMS), broadcast emphasis, and a performing arts minor while maintaining her honor roll position in

the UNLV Honors College.

Working full time at Mahoney's Entertainment and Studio Instrument Rentals as a DJ, back-up dancer and singer, business agent, secretary, and accountant consumes the rest of my time.

Even with this hectic schedule, you can find me practicing Chi-tryu (Japanese hand-to-hand

combat), sword fighting, and Kyudo (Japanese archery), in which I am internationally ranked at this past year's competition.

You can reach me at **JenSpraul@cs.com** or **Spraullj@unlv.nevada.edu**. I cannot wait to meet all of the new and past members of ASC!

Vice President, Jordana Anderson

I became a member of ASC during her junior year at UNLV. After realizing the great potential of ASC, I decided to take on the role of vice president my senior year. ASC has given me many opportunities, including my cur-

rent job as the marketing assistant/contributing editor for *I Love Las Vegas* magazine. Although I will be graduating in May 2007 with a B.S. in Marketing and a B.A. in Journalism and Media Studies (focus in advertising), I

am excited to see the growth of ASC and hopes it will continue to help current JMS students. If you would like to reach me, my email is **anders12@unlv.nevada.edu**.

PRSSA's
Interview
Prep Questions:

1. What do you want to do?
2. Where do you want to be in five years?
3. Why should I hire you?
4. What can you do for me/ or the company?
5. What motivates you?
6. What has been your biggest challenge/ accomplishment/ failure?
7. Why do you want to work for this company?
8. What are you interested in?
9. What are you good at?
10. Can you work under pressure?

Secretary/ Treasurer, Lisa Shawcroft

Hi, I'm Lisa Shawcroft and I am your new ASC Secretary/Treasurer.

This is my second year at UNLV and I am graduating in May. My major is Journalism and Media Studies with an emphasis in Public Relations and a minor in Entertainment Management.

Over the summer I interned at the American Heart Association and this

year I am a communications assistant at the UNLV Foundation and write for the *Rebel Yell*.

I joined ASC to meet communications professionals and enhance my communications skills.

After graduation I plan to move home to Seattle and work in the public relations field. You can contact me at shawcrof@unlv.nevada.edu

PRSSA Senator, Francesca Torre

Hello PRSSA members! I am your PRSSA senator, Francesca Torre. PRSSA is the student chapter of PRSA, the world's largest professional PR organization. PRSA has a lot of fun upcoming events, at which we'll be volunteering.

We will have monthly luncheons at Lawry's.

They're great for learning and networking! In April, we will be volunteering at Vegas Grand Prix's media center. It's a three-day event, where we will be helping with publicity and interviews among other PR duties.

As for myself, I am majoring in Integrated Marketing

Communications with a minor in Marketing. I am interning at the Las Vegas Valley Water District, and I'm having so much fun! I am from San Francisco, and I hope to graduate next December 2007.

I look forward to seeing all of you! Please e-mail me at francescatorre@cox.net

WIC Senator, Melissa Torres

Hi everyone, my name is Melissa Torres, your Women in Communications senator. Don't worry guys, this organization is for men and women in the communication industry! In fact they were formerly known as Working in Communications! My emphasis

is Broadcast and I am minoring in Marketing. My passion is theatre and dance, however I've put those aside for education, as I'm sure we have all sacrificed lots for the time and dedication we put into our schooling! I plan on graduating in Fall 2007. If you

have any questions or need help with anything please feel free to drop me a line at:

dimplez76@hotmail.com. I can't wait to meet all of you! Happy networking! Have a great semester.

IABC Senator, Jennifer Outland

Welcome new ASC members. Another door opens for networking opportunities, along with meeting a variety of professionals in communication. Given the opportunity as an ASC member my first year, I took advantage of the different luncheons.

My name is Jennifer Outland and I am your new IABC Senator (International Association for Business Communications).

My major is Journalism with an interest in Public Relations.

IABC luncheons are at the Las Vegas Country Club every second Friday at 11:30. The luncheons are beneficial to students to network with professionals and with the possibility of an internship. If you enjoy eating great food and mingling with professionals, IABC is a great organization for you. E-mails about the IABC luncheons will

be posted monthly. If you find interest in going to an IABC luncheon, simply e-mail Jennifer Outland at **Jennyo311@cox.net**, luncheons are typically comped, unless otherwise noted.

AdFed Senator, Richard Alexander

My name is Richard Alexander and I'm from Kenai, Alaska. It's a huge city, I'm sure everyone has heard of it!!

I'm a Journalism and Media Studies. I'm also pursuing a minor in Marketing and Management.

Recently I have been working

with 944 Magazine and Redpeg Marketing doing promotions, events, and sponsorship marketing. Peace.

I'm excited to help ASC and all UNLV students. Contact me at **Richard@944.com**

ASC Advisor, John Naccarrato

John L. Naccarrato, ASC Advisor (PRSSA, AdFed, IABC, WIC) and IMC Faculty, (advertising, public relations, promotion, direct marketing, Interactive).

As ASC adviser my role is to guide the student board not to lecture to them or perform tasks for them. I also serve as

the liaison between the students and the local professional organizations. The ASC student board, in particular, and the student members, in general, represent themselves, the organization, and the university every time they have contact with professional members from ASC's local sponsors. It's

this interaction between students and professionals that's one of the major benefits of ASC . . . facilitating these exchanges is also one of the aspects of my job that I enjoy most.

HOLIDAY EVENTS

ASC HOLIDAY MIXER

FRIDAY, DEC. 8

5PM TO 7PM

LOCATION: TBD

944 MAGAZINE HOLIDAY PARTY

THURSDAY, DEC. 14

VOODOO LOUNGE AT THE RIO

MUST BE 21 & OVER TO ATTEND

GUESTS MUST BE ACCOMPANIED BY AN ASC MEMBER

R.S.V.P. RICHARD@944.COM

ASC Contact Information

ASC Website

www.unlv.edu/student_orgs/asc/

ASC President, Jen Spraul

JenSpraul@cs.com or Spraulj@unlv.nevada.edu

Vice President, Jordana Anderson

anders12@unlv.nevada.edu

Secretary/ Treasurer, Lisa Shawcroft

shawcrof@unlv.nevada.edu

WIC Senator, Melissa Torres

dimplez76@hotmail.com

WIC National chapter: www.womcom.org

AdFed Senator, Richard Alexander

Richard@944.com

AdFed National chapter: www.adfed.org

PRSSA Senator, Francesca Torre

francescatorre@cox.net

Local PRSA chapter: www.prsalasvegas.com

National PRSA chapter: www.prsa.org

National PRSSA chapter: www.prssa.org

IABC Senator, Jennifer Outland

Jennyo311@cox.net

IABC National chapter: www.iabc.com

ASC Calendar of Events

November 2006

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 PRSA Pinnacle Awards	3	4
5	6	7	8 ASC Mixer	9 WIC Luncheon	10 IABC Luncheon	11
12	13	14	15	16	17	18
19	20	21	22	23 Thanksgiving Recess	24 Thanksgiving Recess	25 Thanksgiving Recess
26	27	28	29	30		

December 2006

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 PRSA Luncheon	2
3	4 Study Week Begins	5	6	7	8 ASC Holiday Mixer	9 Instruction Ends
10	11 Final Exams Begin	12	13	14 944 Holiday Party WIC Luncheon	15 IABC Luncheon	16 Final Exams End End
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						