

Communication Corner

Association of Students
in Communication

Volume 2, Issue 3

April 2006

Another Semester Closes

Brittany Russell

...And what a great semester it has been! We've held two events on campus, won an Award of Excellence from the IABC Bronze Quill and are now getting ready for the end.

Our next event is scheduled for Wed. April 19 at 5:30 p.m. in the MSU Ballroom. This event will be similar to the ASC/IABC "Speed Networking" held March 29.

ASC has invited a new panel of professionals contacted through a WIC luncheon earlier this semester.

I would also like to take this opportunity to invite all current, active members to

become a member of the ASC board.

The following positions will be open for fall 2006:

- Vice President
- Secretary/Treasurer
- Senators: PRSA, AAF, WIC and IABC

If you are interested and would like more information, email me at brussell@lasvegasmart.com as soon as possible. We would like to announce a new board before the semester ends.

And don't think you will be left alone! Past board members will always be around to help.

I only joined ASC in fall 2005, and I remember thinking it odd that a communication organization didn't have a publication. Six newsletters later, this is the last one I will prepare.

I have had a tremendous time serving ASC as Treasurer last semester and President now. I hope you all have enjoyed ASC during my run in the hot seat.

Congratulations for those who are joining me in May for graduation. Never hesitate to contact me; my contact information shouldn't change anytime soon.



Local Anchorwomen at the WIC Luncheon March 10:
Denise Saunders, Beth Fisher, Heidi Hayes, Colleen May,
Rachel Smith, and Tricia Kean.

Several students were delighted to enjoy lunch with top local anchors during the March WIC luncheon.

Mark your calendars for the next luncheon: Thursday, May 11 from 11:30 a.m. to 1 p.m. at Maggiano's in the Fashion Show Mall.

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BOARD MEMBERS:

Brittany Russell
President

Christy Tennes
Vice President

Debbie Bien
Secretary

Angela Hunt
Treasurer

Patricia Galas
PRSSA Senator

Julie R. Wright
WIC Senator

Philip Mbabazi
AAF Senator

Jen Spraul
IABC Senator

AAF

Philip Mbabazi

Creative minds in advertising continue to develop new innovative ideas that are steadily transforming traditional advertising methods. Current forms of advertising will soon become old school. Changes will be made instantly the way you correct, edit or simply add text to your document online within minutes.

The power of advertising continues to be enormous. You still have time to take advantage of the opportunities offered by ASC: interacting with people who engineer the advertising industry.

I feel honored to have been a

part of this great organization. I had the opportunity to visit Deutsch Advertising Agency in Los Angeles, I attended a company luncheon, participated in club meetings and volunteered at the Addy Awards all in my senior year.

The contacts I have made are a great treasure to me and I honestly encourage everyone to explore your dreams and enjoy every moment. Team work, contacts and who you know are great assets in becoming successful in life. Visit the ASC or AdFed Web site regularly to keep up on everything that is happening. I wish you all the best and good luck in all that you do.

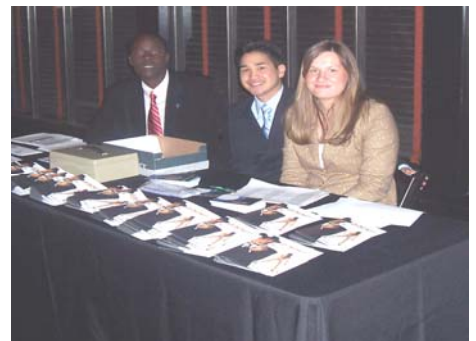
AAF News:

May 3

AAF Board Meeting

April 20 and May 18

AAF Luncheons. Please contact me for further information, philip613@yahoo.com



Philip Mbabazi, Reid Kuranaga and Patricia Galas at the 2006 Addy's.

WIC

Julie R. Wright

The interviewing process: tedious, difficult, and time consuming. For those graduating in May, the interviewing process for full-time employment is around the corner if it hasn't already begun.

Every business needs and uses communication in some way, but finding an actual communication position in your specific area of emphasis can be difficult. For example, the entire Public Relations department for the Wynn Hotel and Casino consists of two full-time and one part-time employee.

Having a degree in Communication with an area of interest is not enough. The best way to get coveted communication positions and show potential employers that you do have the necessary skills is to have an attractive portfolio.

The portfolio is a compilation of your work experience documented. Whether it be from volunteer work, an internship, school projects or a real profession, this portfolio shows an employer what you can do and what you have already accomplished.

The next interview you go to, have your portfolio in hand, whether they asked you to bring work samples or not. Good Luck with the job hunt!

WIC News:

Saturday April 8

"Wine Walk" fundraiser event is held this month, check the ASC website for more details.



PRSSA

Patricia Galas

WOW! I can't believe this semester is almost over and that graduation is right around the corner. I only have one regret—not joining ASC sooner.

Building up ASC to where it is now wasn't easy. It took a lot of work and dedication, but now it's time to turn over the responsibility to a new team of driven students. The success of the organization needs to be preserved and taken to new levels.

ASC has been everything it promised to be and more. All fields of communication are represented by ASC, but public relations has the biggest presence. It is by far the

fastest growing industry within the communication field.

Las Vegas is home to some of the most talented public relations professionals and I am proud to have gotten to know them. Their commitment to helping students is endless. I urge all communication students to take advantage of the opportunities offered only through ASC.

On a different note, I would like to thank Professor John Naccarato, our ASC advisor, for his tireless dedication

and our wonderful board members. I feel honored to have worked with all of you and I look forward to seeing where we all end up in the future. I plan on staying active with ASC even after graduation, so if anyone ever has questions, please don't hesitate to contact me.

PRSSA News:

April 28

PRSA Luncheon—email me @ niunius20@yahoo.com for more information.

Communication Corner
compiled, edited, formatted and published by
Patricia Galas and Brittany Russell

April 2006

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5 AAF Meeting WIC Luncheon	6	7	8 New Vista Wine Walks
9	10	11	12	13	14 IABC Luncheon	15
16	17	18	19 ASC Meeting	20 AAF Luncheon	21 PRSA Luncheon	22
23	24	25	26	27	28	29
30						

ASC

Association of Students in Communication

Are you majoring in Communication, Public Relations,
Advertising, Broadcasting or Journalism?

Join us for our last member meeting of the semester!

Featuring a panel of professionals from:

Nevada Power Company

McCarran International Airport

Las Vegas Monorail Company

Mass Media

St. Rose Hospital Foundation

Wednesday, April 19, 2006

5:30 p.m. – 6:30 p.m. MSU Ballroom

It's free and open to all!

(You don't have to be a member)

Food and beverages will be provided for all who attend.

We're on the web!

For more information visit:

www.unlv.edu/student_orgs/asc