

Communication Corner

Volume 2, Issue 2

March 2006

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Well on Our Way

ASC fall 2005 board members: Kristin Gallaway; Christy Tennes; Debbie Bien; Brittany Russell; Patricia Galas; Olive Aquilizan; Leah Stanton and Julie Wright were honored with an Award of Excellence in the Total Integrated Marketing Strategy category at the International Association of Business Communicators 25th Annual Bronze Quill Awards Thursday, Feb. 9.

The IABC Las Vegas chapter's Bronze Quill award program is a statewide competition that offers professional communicators an opportunity to have their work evaluated by ex-

pert judges.

Joanna Blockey, M.A., ABC, a long-time accredited member of IABC/Las Vegas, a UNLV alumna and the student liaison for ASC attended the award ceremony.

"We are so proud of our ASC students. Not only did they create and implement an effective communication's plan with measurable results for their organization, but their Award of Excellence from a very tough group of professional communicators is a huge recognition of their work," said Blockey. "IABC/Las Vegas is a proud partner of

Brittany Russell

ASC and we look forward to mentoring and networking with them in the future."

"We are very proud of what we've accomplished with the organization in such a short amount of time," said Kristin Gallaway, fall 2005 ASC president, who wrote the strategic plan for ASC. "This is truly an honor for us."

Judges for the competition commended ASC on their strong effort to raise awareness and increase membership.

We have proven ourselves to the professional community, and this is only the beginning.

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Business Cards to Enhance Networking

We'll make your cards for you! Just submit the information you want included, arrange a pick up time and pay \$5 for a sheet of 10 cards.

Contact Patricia Galas, niunius20@yahoo.com, or Brittany Russell, brussell@lasvegasmarket.com.

**YOUR
INFORMATION
HERE!**

PRSSA

Patricia Galas

I would like to start off by thanking the seven students who attended the Feb. 24 PRSA luncheon. In January, I was the only student who attended and it was very disappointing. This time however, ASC was proud to be represented by those willing to participate and learn about the communication industry. After all that is why ASC even exists. As I always say, you are the one that has to make it happen.

I urge those members that haven't taken the advantage of attending a luncheon, to do so. Simply being a member without participation will not benefit you in the future, especially if you plan on succeeding in

this field.

With that said, there is great opportunity coming up that all of you should participate in. Our member meeting in April will feature some of the best female professionals in the Las Vegas valley.

Joanna Alvarado, Government Affairs Executive and Andrea Smith, Director Corporate Communications from Nevada Power Company; Elaine Sanche, Public Affairs Manager for McCarran International Airport; Ingrid Reisman, Vice President of Corporate Communications for the Las Vegas Monorail Company; Elizabeth Trosper, Part-

ner from Mass Media and Shauna Walsh, Consultant for St. Rose Hospital Foundation will be available to you to answer any questions you may have about the industry.

This is your opportunity to get your face and name out there so when you're job hunting after graduation, professionals will be familiar with who you are. We hope to see you there. Look for details about the meeting on our website.

The next PRSA luncheon will be March 24 at Lawry's. If you are interested in attending, email me at niunius20@yahoo.com no later than March 19th.

SAVE THE DATE!

IABC

SPEED NETWORKING

WEDNESDAY MARCH 29, 2006

5:30 P.M. TO 7 P.M.

LOCATION: TO BE ANNOUNCED

From the Vice President

Christy Tennes

ASC has some wonderful and beneficial events coming up once midterms come to an end.

Other than the meetings held March 29 and April 19, which I encourage you all to attend, additional opportunities for ASC members have presented themselves. The food and beverage department at

the Thomas and Mack Center is looking for an intern; they will pay and be flexible with student schedules. The job consists of learning about and working with programs such as Party Perfect and Event Booking Online. If you are interested please call Jennifer Smith at 895-1054.

The Pepcom event that will be held at the MGM April 5 is still looking for help. The event pays \$14 per hour and new positions have just opened. If you are interested in working this event please contact me, catennes@aol.com.

Good luck and so long for now!

WIC

Julie R. Wright

You might have heard this many times before, as I did, but I didn't realize its true importance until the beginning of my senior year, and it was almost too late. Get an INTERNSHIP!

Having an internship on your resume is one of the most valuable references of work experience for a new college graduate. Don't wait until your senior year to scramble to find an internship, start at the end of your sophomore year.

The best way to find out about internships is by joining and being actively involved in ASC. Being involved includes attending the mixers on campus, checking our website where internships are posted and going to luncheons for WIC, PRSA, AAF, and IABC. The networking possibilities from these events are endless. Professionals at these monthly luncheons love UNLV students and want to help you in any way that they can, including helping students find an

internship.

WIC will be having their monthly luncheon Thursday March 9 at 11:30-1 p.m. at Maggiano's inside the Fashion Show Mall. We still have 4 seats that are free to students. Please email me if you would like to attend, jlren52@hotmail.com.

Also, check out the Women in Communications website at <http://www.lvwic.org/index.htm>

SAVE THE DATE!

ASC MEMBER MEETING

WEDNESDAY APRIL 19, 2006

5:30 P.M. TO 6:30 P.M.

MSU BALLROOM, 2ND FLOOR

FEATURING A PANEL OF PROFESSIONALS FROM:

LAS VEGAS MONORAIL, MASS MEDIA, MCCARRAN INTERNATIONAL AIRPORT, NEVADA POWER COMPANY, ST. ROSE HOSPITAL

AAF

Philip Mbabazi

Either you are that one person who likes standing out in a crowd or you simply enjoy sharing your ideas with others. Guess what? Why not turn those personal traits into a fun filled advertising career that will not only allow you to be creative, but also make you a decent living while working in an enjoyable environment.

Let AAF help you improve your chances of shaking the hand of that

right person you probably didn't even anticipate meeting. We had a chance of meeting some advertising executives during the 'Niche Marketing' luncheon hosted by AAF on Feb. 16.

On March 18, we will have the opportunity of participating in the Addy Awards at the Palms Casino. As if that's not enough, on March 23 you can travel to Los Angeles and attend the free Mosaic Career Fair. This

event is aimed at giving future and new communication graduates a chance of getting recruited by potential employers. This could be your call to that dream job.

Get involved today! For more information, visit www.unlv.edu/student_orgs/asc. To attend an AAF event, email me at Philip613@yahoo.com.

VISIT OUR WEB SITE
FOR CONSTANT UPDATES AND
THE MOST CURRENT
INFORMATION!

www.unlv.edu/student_orgs/asc

*Communication Corner compiled, edited,
formatted and published by Patricia
Galas and Brittany Russell*

IABC

Jen Spraul

IABC's next luncheon will be held Friday March 10 at the Las Vegas Country Club.

For more information, or if you are interested in attending, please email Jen at spraulj@unlv.nevada.edu.

PROCEDURE TO ATTEND ANY ORGANIZATION'S EVENT

1. Check your schedule, make sure you're free and decide which organization's event you would like to attend.
2. Email the corresponding Senator with your name, contact information and tell them which event you are interested in attending.
3. The Senator should confirm your attendance and inform you if you will be sponsored or if there will be a cost.

Senator Email List:

PRSSA, Patricia Galas	niunius20@yahoo.com
AAF, Philip Mbabazi	philip613@yahoo.com
WIC, Julie R. Wright	jlren52@hotmail.com
IABC, Jen Spraul	spraulj@unlv.nevada.edu

March 2006

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9 WIC Luncheon	10 IABC Luncheon	11
12	13	14	15	16	17	18 Addy Awards
19	20	21	22	23 Mosaic Career Fair	24 PRSA Luncheon	25
26	27	28	29 IABC Speed Net-working	30	31	