

Communication Corner

UNLVs Association of Students in Communication

Volume 2, Issue 1

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- Brittany Russell
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- Christy Tennes
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- Debbie Bien
Secretary
- Angela Hunt
Treasurer
- Patricia Galas
PRSSA Senator
- Jen Spraul
IABC Senator
- Julie R. Wright
WIC Senator
- Philip Mbabazi
AAF Senator

A Letter from Your President

Brittany Russell

Hello ASC Members!

Welcome back to another great semester with ASC. On behalf of ASC's board members, I would like to thank all of our members who were active in the fall and helped our four organizations when opportunities were presented.

There is a great benefit in belonging to this organization. As many of you know, as a member of ASC, you belong to Public Relations Student Society of America, Women in Communication, American Advertising Federation and International Association of Business Communicators.

All these groups hold several

events per year. Being members, students are presented with prime opportunities to meet professionals in their area of interest.

The official mission of ASC is that we aim to foster an understanding of current theories and procedures of communication, an appreciation of the highest ethical ideals and principles, awareness of an appropriate professional attitude and a greater understanding of the various fields of communication among UNLV students.

In order to receive the benefits and opportunities ASC has to offer, you must be active. ASC is a great outlet to make yourself known in the professional world,

and they will remember your name from your days as a member.

ASC will be starting this semester off right, once again. Our first member meeting will be Tuesday Feb. 7 at 5:30 p.m. in the MSU ballroom on the second floor. This meeting is open to all existing members, as well as non-members. Food and drinks will be provided. How can you turn down a free meal?

Please join us as we mix and mingle. Come with questions and feedback for our board. We are ready for your thoughts!

Best Regards,

Brittany

NEW ASC President

Meet the Treasurer

Angela Hunt

Welcome new and previous members. My name is Angela Hunt and I'm your treasurer this semester. I am a communication major with a focus in advertising, and a senior graduating this semester.

Getting ready to graduate in May has made me appreciate the many contacts I have made by being a member of ASC. Networking with individuals in the industry does pay off. It has helped many students get into their careers within the

communication field. I wish all of the members the best on their road to success in the world of media and communications. If you have any questions, do not hesitate to contact me via email angggg@aol.com.

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PRSSA

Patricia Galas

Welcome back ASC members! Just in case you don't know already know, my name is Patricia Galas and I am the Public Relations Student Society of America Senator. I joined ASC last semester and quickly took advantage of what the organization has to offer. The professional contacts that I've made through ASC are priceless.

PRSSA is the student chapter of the professional society PRSA. PRSA/PRSSA offer many opportunities that lead to success in the PR industry. From their job bank to their networking lunches, PRSA/PRSSA has much to

offer to the future/current public relations professional.

As many of us leap into our last semester here at UNLV, we look forward to making our time with ASC very memorable. ASC has really put itself on the map to professionals within the communication industry. We are very proud of our accomplishments so far and we thrive on getting bigger and better. I encourage you all to get involved! It is the only way to get yourself familiar with the Las Vegas public relations industry. We have many events, meetings and luncheons coming up

this semester. Check our Web site regularly or email one of the board members. We are here to answer any questions you may have and help you get involved.

As a student and member of ASC, you can attend the PRSA luncheons at a discounted price. The next luncheon is Friday, Feb. 24 at 11:30 a.m. at Lawry's Prime Rib. Please email me at niunius20@yahoo.com to RSVP at least one week in advance to ensure a seat.

Check out the Las Vegas PRSA website at: <http://www.prsalasegas.com/index.php>

IABC

Jen Spraul

If you had the opportunity to join an organization that was guaranteed to help you succeed in your career, would you utilize it? Of course you would! That is where the International Association of Business Communicators comes in.

IABC is an international communication group that helps to set up the best networking program to help you get a foot in the door.

IABC holds a luncheon on the second Friday of every month. At these luncheons, you not only receive a fantastic meal at the Las Vegas Country Club, you get to hear the success stories, as well the major topics in communication by those who work in the field.

Handing out business cards and networking with the people at your table will significantly help your chances for being the first person to hear about new volunteer work, internships and job opportunities.

What if you were told that with an ASC membership you could attend these luncheons for free? Members of IABC sponsor UNLV students to attend every month. There would be no cost to you for your meal and no price can be placed on the experience.

If you wish to attend any of the luncheons, please send me an email, spraulj@unlv.nevada.edu. Contact me with any questions or comments that you have.

WIC

Julie R. Wright

Hello Students, and welcome to spring semester 2006! My name is Julie, your former ASC Assistant, and now your new Women in Communication Senator. I am very excited to be serving on the ASC board again.

You might be asking yourself, what exactly is WIC? WIC is an association of professionals whose efforts are directed toward raising scholarship funds for UNLV communication students and promoting the open exchange of ideas within the industry.

WIC holds luncheons on the second Thursday of each month, from 11:30 a.m. to 1 p.m. at Maggiano's in the Fashion Show Mall.

As student members, we are given the opportunity to have up to 5 students attend the luncheon at no charge.

If you are interested in going, please email me two weeks prior to the event, jlren52@hotmail.com.

The next luncheon is Thursday Feb. 9, and there is still time. Email me as soon as possible!

On top of everything WIC does, the most helpful aspect is their devotion to assisting UNLV student find internships for college credit or pay, as well as access to the WIC job bank program.

For more information, please contact me or check out the WIC website at www.lvwic.org.

Another Exciting Semester with Many Opportunities Christy Tennes

Just when we all got comfortable over winter break with no classes to worry about, the break quickly came to an end. Now everyone is adjusting to new schedules, and ASC is adjusting as well.

Our past President, Kristin Gallaway, as well as a couple other board members graduated in December, but certainly left us with a well-established organization in which we plan to build upon. Congratulations to our newest members and our new President, Brittany!

Opportunities are presenting themselves to ASC like never before. I highly recommend everyone take advantage of such experiences. On Jan. 4, some members worked the Consumer Electronic Show press event which turned out to be a success.

Pepcom was pleased with all the hard work everyone put in. Thank you to everyone who participated!

Pepcom has reached out to ASC once again, this time for an event at MGM

Grand on April 5. If anyone is interested in working this event, please let me know as soon as possible via email, Catennes@aol.com. This job pays \$14 per hour and has multiple shifts open to accommodate your schedule.

Please check our Web site, www.unlv.edu/student_orgs/asc for specific times.

Good luck with your classes and I hope to see everyone at our first member meeting on Feb. 7 at the MSU.

February 2006

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7 ASC Member Meeting 5:30 p.m.	8	9 BQ Awards (IABC) WIC Luncheon	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24 PRSA Luncheon	25
26	27	28				

ASC

Association of Students in Communication

Are you majoring in Communication, Public Relations,
Advertising, Broadcasting or Journalism?



Join us for our first member meeting of the semester!

Tuesday, February 7, 2006

5:30 p.m. – 6:30 p.m.

MSU Ballroom

It's free and open to all!

(You don't have to be a member)

Food and beverages will be provided for all who attend.

***One lucky new non-member will have a chance to win a free membership!**

Visit our Web site: www.unlv.edu/student_orgs/asc

Email: brussell@lasvegasmarket.com for more information