

UNLV'S ASSOCIATION OF STUDENTS IN COMMUNICATION

COMMUNICATION CORNER

December 1, 2005

ASC

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ASC BOARD MEMBERS:

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Letter From ASC's President

Kristin Gallaway

Dear ASC members and friends,

Thank you all for your contributions to ASC. We all had a part in making ASC very successful this semester. The organization has grown to 50 members strong.

We've created a Web site and a newsletter to spread the word about ASC events. We've put on valuable workshops such as the professional panel discussion, the open-member mixer and our interview tips session.

Our most valuable

event, "speed networking," is on Monday, Dec. 5 at 5:30 p.m. in MSU 202. Don't miss our last event!

In addition, a few members took advantage of our volunteer and network opportunities, and they have landed internships for the spring semester. Congratulations for making the most of ASC's resources.

On a personal note, I have enjoyed being president of ASC. I am especially proud of our board members, as well as all the

active members that gave their time and energy to make this a successful semester. ASC will be in capable hands for spring.

Good luck to all the graduating seniors. We made it! ASC strives to provide students with opportunities beyond the classroom, and we have succeeded.

Good luck on finals, and happy holidays to all!

Sincerely,

Kristin Gallaway

ASC President, Fall 2005

AAF

Olive Aquilizan

I would like to remind all ASC members to take advantage of your College Chapter American Advertising Federation membership. Please visit www.aaf.org for more information about the organization and to learn more about their college student membership benefits.

The Web site's "College Connection" section gives you access to AAF's programs such as more than 1,000 internship opportunities, scholarships, career guides, industry mentors, and networking with top agency and corporate recruiters. You can use the self-service "College Chapter Member Portal" for instant access on how to submit your resume for recruiters.

If you are interested in using the portal please send me an email and I will gladly inform you of what your user name and password are.

The new Las Vegas Advertising Federation Web site is currently under construction but when it is finished it will be your guide to accessing vital information about local advertising news and events. If you would like more information about AD-FED please visit their beta site at www.lvadfed.org.

Since this is the last newsletter for the semester, good luck on everyone's finals, and for the members who are graduating, congratulations. I hope everyone has a great winter break.

PRSSA

We're almost done and I can't believe it went by so fast. This has been, by far, my hardest semester ever, and as many of you, I'll be glad when finals are over. This was also the first semester that I was able to serve on the ASC board as the PRSSA senator.

Joining ASC and becoming an active member was definitely the highlight of my semester. ASC has opened many doors to attend various events, luncheons, mixers and, most importantly, to meet the professionals. From the Fall Mixer at the Icehouse Lounge, to the Pinnacle Awards at the Golden Nugget, the experiences have been memorable

Patricia Galas

and definitely beneficial.

The skill I have found to be most crucial when communicating with professionals is the first impression you leave. The first 30 seconds with a professional is like a mini-interview. You have to know what to say and how to say it. So I encourage all of you, even if you don't plan on being interviewed any time soon, to join us at our "Speed Networking" workshop. This will be our last event of the fall semester, and I look forward to seeing many of you there.

I would like to congratulate all of the December graduates; I wish you the best

of luck and success! To those gearing up for next semester, getting involved with ASC is a great way to benefit from our organization.

I look forward to serving you as the PRSSA senator in the spring. Please don't hesitate to contact me during the break. As always, check our Web site for updates and information.

www.unlv.edu/student_orgs/asc

Upcoming Events

Radio Music Awards

Dec. 18th and 19th

Email me with any questions

niunius20@yahoo.com

Speed Networking

DATE: MONDAY DEC. 5

TIME: 5:30 P.M. – 7 P.M.

PLACE: MSU 202

COME JOIN YOUR FELLOW MEMBERS IN ASC'S LAST FALL MEETING!

The New Year Is Just Around The Corner

After a long, fun-filled semester, ASC has blossomed into a great organization. The participation has been outstanding. Thank you to all members who have contributed to ASC's now well-established reputation.

There are events that continuously present ASC members with opportunities. Students can walk away with a wonderful experience, as well as any contacts they make from networking. On Jan. 4, 2006, Pepcom, a public relations/events company from Florida, is coming to Las Vegas to host a press event the evening before the Consumer Electronic Show. Volunteers are needed to work the event and will be paid \$14 an hour. The following positions are still available:

Christy Tennes

1 set-up	8 a.m.-7:30 p.m.
3 break-down	9:30 p.m.-12 a.m.
6 press registration	5:30 p.m.-10:30 p.m.
2 bus registration	4:30 p.m.-9:30 p.m.

If anyone is interested in any of the above positions, please email me at Catennes@aol.com as soon as possible. Good luck on your finals, and I hope to see your bright and smiling faces at ASC's upcoming events. I encourage everyone to check the Web site on a regular basis so they do not miss out on anything ASC has to offer.

IABC

Jen Spraul

Before you decide to pack up and start a long, relaxing holiday, enjoy the beginning of December by attending IABC's upcoming events!

Start off by attending the Speed Networking Workshop, created by ASC so you can meet professionals in the communication world. Learn from their experiences, and make contacts to give you a step up when planning for your future. Stick around after the networking portion to mingle with fellow ASC members. This event will take place on Monday, Dec. 5 in the MSU from 5:30 until 7:00.

Next, join IABC for a *free* holiday mixer

on Thursday, Dec. 8 from 5:50 to 7:30. Enjoy meeting new people and sampling new food at the Rainbow Bar & Grill located next to the Hard Rock.

Finally, sit back and relax while listening to Jesse Ferrell, a distinguished speaker, as you enjoy a fantastic lunch at the Las Vegas Country Club during the monthly IABC luncheon. Taking place at 11:30 a.m. on Friday, Dec. 9, it is the perfect way to prepare for finals week. The topic, "Passion and Leadership - The Roadmap to Excellence: Three Keys to High Achievement," is worth not missing!

RSVP by emailing me, Spraulj@unlv.nevada.edu, three days prior to the events you wish to attend. That's all it takes to celebrate the end of the semester and start the festive holiday season.

Communication Corner written and created by ASC board members.

Edited by Sara Simmons

Compiled and published by

Brittany Russell

December 2005

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 Teleseminar	2 PRSSA Luncheon	3
4	5 Speed Networking	6	7	8 WIC & IABC Holiday Mixers	9 IABC Luncheon	10
11	12	13	14	15	16	17
18 Radio Music Awards	19 Radio Music Awards	20	21	22	23	24
25	26	27	28	29	30	31 Happy New Year!

ENJOY THE HOLIDAY SEASON!

PLEASE BE SAFE THIS WINTER BREAK AND WE'LL SEE YOU NEXT SEMESTER

For continuous updates, be sure to visit our Web site

www.unlv.edu/student_orgs/asc