

Communication Corner

Volume I, Issue I

October 26, 2005

ASC Board Members:

- Kristen Gallaway, President
- Christy Tennes, Vice President
- Debbie Bien, Secretary
- Brittany Russell, Treasurer
- Julie Rasmussen, Assistant
- Patricia Galas, PRSSA Senator
- Olive Aquilizan, AAF Senator
- Leah Stanton, WIC Senator
- Jen Spraul, IABC Senator

**** Please contact the appropriate senator for any organization event.**

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PLEASE VISIT

OUR WEB SITE
for more information

www.unlv.edu/student_orgs/asc/

Welcome all Members, Old and New!

Kristin Gallaway kmgvegas@hotmail.com

Hello to all ASC members. We would like to take this opportunity to say thank you for becoming a part of the organization. We are in a unique position as members of this recently formed organization.

ASC provides exposure to more professionals in more communication fields than any one student chapter alone. As student chapter members of Public Relations Student Society of America, International Association of Business Communicators, Women in Communication and American Advertising Federation, we have many resources at our disposal. We strongly encourage you to make

the most of these valuable resources by attending as many functions, events, luncheons and meetings as possible. Consider each event as a tiny interview or practice session to sell yourself to a potential employer, or just practice networking and meeting professionals in your field of interest.

ASC is growing quickly. We tripled our membership in September alone! This shows that we all understand the value that this unique organization provides. We would like to give a special thanks to John Naccarato, our advisor, for his vision of combining all four chapters into the umbrella chapter called ASC. I also thank

him, as well as all our contributing professionals, for their insight and inspiration in making us all better prepared for the field of communication.

We hope to see everyone soon at as many events as possible. Check our Web site often and watch your emails for important information and updates. We hope to share info on scholarships, internships, fun events and more.

Please contact the appropriate Senator, as listed on the ASC website, if you have any questions, concerns or ideas about anything.

Thank you, and all the best!

Fall's First Mixer, A Great Success

Brittany Russell brussell@lasvegasmarket.com

The Oct. 5 mixer in the Moyer Student Union was a great success, being the first of many to come this Fall semester.

Membership skyrocketed after this event, as it nearly tripled in September alone.

Approximately 50 students attended the mixer, while membership rose from 16 to 46.

The panel for the mixer included an array of professionals from varying organizations including Nancy Syzdek, UNLV

Vice President of Professional Development PRSA Las Vegas; Molly Smith, President ASC at CCSN; Jon Bastian President Las Vegas Ad Fed and Las Vegas Public Relations Company;

'Mixer' page 2...

Senators' Corner...

Meet your connection to PRSSA, WIC, IABC, and AAF

Greetings to my fellow ASC members! My name is Patricia Galas and I am your PRSSA Senator. I am currently a senior, majoring in Communication with an emphasis in PR and a minor in Entertainment Management.

I am a new member of ASC and excited about what it has to offer.

ASC has really taken a turn this semester with 46 members; our organization is blooming and booming. With most of you interested in PR, I strongly encourage you all to get proactive with your membership. When it comes to finding a job in PR, it's all about your reputation, credibility and who you know.

You won't experience the benefits of this organization unless you get involved.

There are a few things going on with PRSSA that I'd like to fill you in on.

The official dues to PRSSA have been submitted and each of you will be receiving your official membership numbers for PRSSA within a few weeks. This membership number will give you access to numerous members only benefits that can be accessed through the official PRSSA website: www.prssa.org. Your membership with PRSSA will be valid until Oct. 31, 2006.

PRSSA Patricia Galas
niunius20@yahoo.com

The Pinnacle Awards recognize the best public relations programs and tools created by professionals in Southern Nevada.

Awards to be given out are *Newcomer of the Year*, *Principal of the Year* and the *Roger Buehrer Lifetime Achievement Award* (The same Roger Buehrer that teaches PR writing here at UNLV).

This event will take place Nov. 3 at The Golden Nugget. Tickets are still available. For more info go to: <http://www.prssalasvegas.com/lunchdetail.php?id=51>

...**'Mixer'** cont. from page 1

and Keith Sheldon, Owner Aztec Communications.

Other professionals available for questions after the panel discussion included Kathleen Callahan, Director of Communications at Ameristar Casinos and IABC representative; Tony Tra, Brown and Partners; Sharon Roman, Aztec Communications; Ardyth Sohn, Director of Hank Greenspun School of Journalism and Media Studies; Michelle Bourdet, Marketing Director CSUN; Darryl Thomas,

Teacher's Health Trust and former ASC President; James McCoy, ASC-CCSN Advisor; Jeff Hein and John Naccarato, professors at UNLV. If you have questions for any of these professionals, please contact an ASC board member for further information.

A special thanks to our volunteers for all your help and hard work. If you are interested in assisting with events held by ASC, please contact any ASC board member. Stay tuned for information on our upcoming mixer!

'PRSSA' Cont. from above...

There will be no PRSSA Luncheon in November. The next luncheon is scheduled for Dec. 2. Look for details coming soon.

As any other events come up, I will be sure to email you.. Please don't hesitate to email or call me: 239-5462

Good luck with the rest of the semester and I look forward to getting to know you!

IABC

Jen Spraul
spraulj@unlv.nevada.edu

Welcome, everyone, to ASC! I look forward to working with all of you and helping you make connections to IABC events and professionals.

I am majoring in Broadcast Communication with a minor in Theater. Please contact me with

any questions via email or on my cell phone: 702-580-5067.

All IABC Luncheons are held on the second Friday of each month. Stay tuned for specific dates and locations.

Professionals from left: Keith Sheldon, Sharon Roman, John Naccarato, Nancy Syzdek, and Kathleen Callahan.



Senator's Corner cont...



Know your neighbor! At ASC's Mixer Oct. 5.

Hello ASC members! My name is Olive Aquilizan and I am your Las Vegas Advertising Federation Senator. I am a senior at UNLV majoring in Communications, emphasis in Advertising, and a minor in Marketing.

I know it can be frustrating to try and get internships and opportunities to meet professionals in the field that I want to work in. I will do my best to provide you the information to all upcoming events and workshops held by AAF. If you have any questions, please do not hesitate to contact me.

AAF Olive Aquilizan
oaquiliz@unlv.nevada.edu

Thank you and I look forward to meeting all of you at our future events.

Save these dates:

Thursday, Oct. 27, 5:30-9:30 p.m.
 Mingle and Mayhem @ VooDoo Lounge

Thursday, Nov. 17: Luncheon.
 Please see website for details on this event.

Need Anything? ASK

Julie jlren52@hotmail.com

Hello and welcome to ASC's newsletter. I'm Julie Rasmussen Wright the ASC Assistant. Congratulations for choosing communications as an area of study; it is a very diverse and beneficial field that teaches useful skills for any profession.

I am proud to be graduating in May 2006 with a major in communications, emphasizing in

public relations, with a minor in business law.

I am a new member of ASC and very honored to be serving as a board member in this organization. As the assistant, my position includes: taking care of small ASC centered tasks and helping the senators with whatever they need. I am always willing to lend a hand. If any of you need assistance or questions answered concerning ASC, don't hesitate to contact me by

email or phone, (702) 327-3046.

I encourage all of you to be active members of ASC. It's a great opportunity to meet and network with communications professionals, volunteer at events, and to learn more about your choice of study. I'm looking forward to serving all of you.

WIC

Leah Stanton
StntLe@aol.com

Hello everyone! My name is Leah, and I am your WIC Senator. I graduate May 2006 in Journalism and Media Studies. I am also a writer in the feature section of the Rebel Yell.

Last summer I had the opportunity to intern for Corporate Events Las Vegas. I currently volunteer for a wonderful local

non-profit children's charity called Positively Kids.

In 2000, I was able to work for a musical and theater arts non-profit organization for handicapped and medically dependant youth called Arts for All. In the organization I fundraised and organized special events.

If you have any questions concerning WIC, feel free to contact me. Please look for upcoming events.



Students listen to panel speaker Keith Sheldon, Owner of Aztec Communications.

November 2005

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3 Pinnacle Awards	4	5
6	7	8	9	10	11 IABC	12
13	14	15	16	17 AAF	18	19
20	21	22	23	24 Turkey Day	25	26
27	28	29	30			

Schedule of Events

Use this Calendar to keep track of upcoming events for all organizations!

SAVE THESE DATES:

- Nov. 3 — Pinnacle Awards at The Golden Nugget.
- Nov. 11 — IABC Luncheon, stay tuned for specifics.
- Nov. 17 — AAF Luncheon, stay tuned for specifics.

A LOOK AHEAD

- Dec. 2 — PRSSA Luncheon, stay tuned for specifics.

*Please note there is no PRSSA Luncheon in November.

A Word From Your Vice President

Christy Tennes catennes@aol.com

ASC is proud to announce the success of our first mixer that was held in early October at UNLV's MSU. There were many professionals, as well as staff, that spoke at the event and wowed the students with the information and great advice they had to give. Their professions ranged over a vast field which allowed the students to hear about the different experiences in the communication field.

As a growing organization, I encourage all communication majors to take advantage of the opportunities that being a member has to offer! For those of you that are members, I am happy with the initiative taken by many of you to attend events. As Vice

President, I am pleased to see how the number of members has increased dramatically since last year. We have a full board of energetic students who make these opportunities to attend mixers, luncheons, award shows, and so forth, happen in a successful and efficient manner. They are excellent ways to network with professionals in your field of interest; many that know of employment and internship positions available.

A little about myself; I am a senior looking forward to graduation in May 2006. As a communication major, with an emphasis in public relations, I will also graduate with a minor in marketing. ASC has introduced

me to many professionals and other students who have similar interests as me, and the opportunity that is presented to me is a result of joining ASC. There will be plenty more events to come, and I encourage anyone interested to attend and become a part of a great organization.

I am more than happy to answer any questions so please check ASC's website at: www.unlv.edu/student_orgs/asc for my contact information.